



Celebrating the Lantern Festival: A Unifying Event for Ingredion China

04/15/24



Ingredion China celebrated the annual Lantern Festival, a traditional Chinese festival symbolizing reunion and happiness. The Lantern Festival, also known as the Yuan Xiao Festival, takes place on the 15th day of the first lunar month. It marks the end of Chinese New Year celebrations and coincides with the first full moon of the year.

The event was a vibrant display of cultural heritage, featuring traditional games that brought colleagues together in a spirit of friendly competition and unity. The lantern riddles challenge, a staple of the festival, saw employees engage in a battle of wits, with each solved riddle amplifying the festive mood. The camaraderie and laughter that filled the air were a testament to the event's success in fostering team spirit.

Moreover, the Pinch Ping-Pong Balls game was not just a test of hand-eye coordination but also a celebration of teamwork. Pairs of employees equipped with chopsticks demonstrated precision and cooperation as they transferred ping-pong balls between basins, embodying the festival's values of togetherness and joy.



"In this season of togetherness, Ingredion not only provided employees with a variety of activities but also conveyed care and expectations," said Steven Yu, commercial director for Greater China. "Through these festivities, we reinforce our core values and cultural concepts."

Lai Guo, general manager for Greater China, echoed this sentiment. "By promoting traditional Chinese culture and hosting engaging team-building activities, Ingredion demonstrates its commitment to fostering a diverse and inclusive work environment. These celebrations not only enrich the cultural experience of employees but also contribute to the overall well-being of the organization."

Ingredion's Lantern Festival event was a great success. It left a lasting impression of cultural appreciation and collective joy among the employees. By celebrating the Lantern Festival, Ingredion brought unity, collaboration, and shared happiness to the forefront. As the lanterns glowed and the riddles were solved, the employees felt like they were part of a larger family that thrives on tradition, teamwork, and the pursuit to make life better.